Press Release

FOR IMMEDIATE RELEASE

Marblehead Selects Intelagrid to provide Smart Grid Infrastructure

Locust Grove, VA. October 14, 2010 - Intelagrid, LLC, a leading provider of advanced metering and smart grid infrastructure based on open standards, announced today that it has been selected by Marblehead Municipal Light Department (MMLD) to provide advanced networking products and services for its over 9,300 electric meters.

Marblehead will begin installing equipment by March, and it will take approximately 18 months to complete.   The meter-replacement program is part of a national DOE program to manage electricity usage. As part of this program, the Light Department will run a pilot program to test dynamic pricing at the residential level. With smart meters, individual consumers can monitor their usage on a web site or on their smart phone.

"This program takes us to the next level," Robert Jolly, General Manager of the Municipal Light Commission said after an earlier meeting with the Light Commissioners last week. "It is cutting edge, a state of the art program." The system includes several features, such as a portal for consumers to monitor their own usage in real time, that only Intelagrid could provide. Marblehead reviewed other industry offerings but came to the conclusion that the other companies were using "old school" technologies or were significantly more expensive. Jolly recommended to the Commission that the department begin negotiations with Intelagrid.

"We are very excited to work with the Town of Marblehead on its smart grid initiative," said Haim Shaul, co-founder and CMO of Intelagrid. "Bob Jolly has a very forward-thinking vision for Marblehead and we are pleased that our system supports a 21st century smart grid."

About Intelagrid

Intelagrid LLC. creates open broadband based smart grid and smart home products, Intelagrid enables utilities to deploy a scalable, reliable and secure infrastructure for advanced metering and real time monitoring. By deploying a broadband shared network infrastructure, utilities can implement multiple services including advanced metering, distribution automation, demand response, smart home and other applications at a fraction of comparable costs. Building an intelligent smart grid lowers capital costs and provides a future proof network that will save energy and operating costs. When planning the intelligent smart grid of tomorrow, partner with a company that makes it available today.

For more information, visit: **www.intelagrid.com**.

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